

“Realty Austin saw the light at the end of the tunnel early... and they continue to work to be cutting edge...”

Todd Grossman

After selling a very profitable Real Estate Company in Las Vegas, I joined Realty Austin. I looked for a company that could put me in front of clients, as well as take a large part of the technology out of my hands. I knew this was the direction the industry was going. After meeting with Jonathan and Yvette, I took a leap of faith and have not looked back.

Realty Austin is the most incredible company in the industry, not only in Austin, but in the entire country in my opinion. Realty Austin recognized prior to many others that the old fashioned ways of marketing and advertising were drying up. The internet was taking over. The majority of our consumers are shopping online. What is a better way than the internet to accomplish our two goals: selling our clients home or finding homes for our buyers?

Realty Austin saw the light at the end of the tunnel early. They captured the most eyes on the net by giving consumers the most in depth content on the web. Realty Austin has assembled a team of well rounded and knowledgeable agents in the industry. They have a proven track record along with the most Incredible marketing collateral in the industry, cutting edge technology, and superior support staff. Unlike most successful companies, Realty Austin does not stop innovating. They continue to work to keep the company at the top and cutting edge.

The competition sees us as an online company that only pedals homes to consumers for leads. However, I would welcome any agent to come and see for themselves. Realty Austin is one of the most intellectual and top notch companies in business which happens to be in the industry of Real Estate.

Today, I am among the top Realtors in Austin. I can guarantee that would not have happened with any other company in Austin.

Todd Grossman

I am Realty Austin.



“Realty Austin has a well-implemented business strategy that is geared to address the rapid changes occurring.”

Beverly Williams

I had been looking for a new Broker for almost a year when several colleagues suggested that I visit with Realty Austin.

During my initial meeting, it was obvious that Realty Austin has a well-implemented business strategy that is geared to address

the rapid changes occurring in residential real estate. With a full-time marketing staff and an impressive understanding of how best to leverage technology, Realty Austin is attracting experienced and successful Realtors who want to proactively grow their businesses.

In addition to working in a professional environment with seasoned Realtors, I am excited that I can concentrate on spending time with my first priority, Clients who want to buy and sell property. I don't have to worry about daily technology issues, which are not my strong suit.

Realty Austin is a company that continues to invest in its growth, as evidenced by our increasing market share. Realty Austin is genuinely committed to making sure its Agents are successful.

Beverly Williams

I am Realty Austin.



“I feel that  
we are light  
years ahead  
of what other  
brokerages are  
doing”

Linda Traylor

I am so grateful that I found Realty Austin. I've been selling real estate for over 8 years in the Austin area and have worked at both large and boutique brokerages.

Realty Austin is a perfect blend. The company is small enough to be able to talk with my broker personally and to also have a sense of comraderie at the office.

What drew me to the firm was the cutting edge technology. I feel that we are light years ahead of what other brokerages are doing, therefore giving my clients a definite advantage in selling or buying their home.

The systems and staff at Realty Austin have literally changed the way I look at doing real estate and have helped me grow my business!

Realty Austin has given me a fresh and exciting perspective on the real estate business which is great for my clients and my career.

Linda Traylor

I am Realty Austin.



“Business model has been tweaked from the old school of real estate to a more modernized approach...”

Riuth Powers

As an experienced agent with a corporate background, one of the most frustrating things I have found in our industry is the lack of professionalism and the ability of a few firms to take an agency to different levels with a balanced approach.

With 14 years in the business, I have the ability to compare several brokerages. When I first started, I worked for a large brokerage and a locally owned firm. It is a fact that my core business has developed and stayed strong by referrals selling in a large array of price points and locations. However when I was informed that I would focus on high end luxury homes in order to remain with a firm, was when I changed firms. Recently a brokerage that I was affiliated with failed due to greed on the brokers' part. Prior to that, I was with a small brokerage firm who focused on individual investors and I could not maintain a high level of service to my clients with a small name.

I made the move to Realty Austin for several reasons. First of all was the business model that has been tweaked from the old school of real estate to a more modernized approach. My goal is to provide a greater advantage to my customers with the web based approach of selling homes. Realty Austin has updated this approach and leverages the web as a key tool for marketing to and for my clients.

It is refreshing to find an ethical, professional firm that can be supportive to me and my clients while maintaining a balance without the greed.

The key focus in my business I believe is to provide a high level of service for my customers and serve their needs first. This is why I came to Realty Austin. I believe we have the same philosophy.

Ruth Powers

I am Realty Austin.



“The new site is revolutionary, the best of its kind, a masterpiece for all of our customers to enjoy, and our competitors to drool over.” *Cara Keenan*

We are thankful to Realty Austin for what it represents, and what it offers its agents and staff. The company Jonathan and Yvette have designed and built is incredible. It is truly unmatched in this city, and most likely the whole industry. We are

unbelievably satisfied to be a part of this organization.

The new website is revolutionary, the best of its kind, a masterpiece for all of our customers to enjoy, and our competitors to drool over. -- *Cara*

We are thankful for all of the hard work Jonathan has done on the Realty Austin website. I am ecstatic about its functionality and the usability of the site – it is literally the best real estate website I have ever seen. We are thankful and humbled to be a part of Realty Austin. Also, to think that we have this same functionality at our fingertips with our personal websites, albeit on a slightly smaller scale, is unbelievable.

This organization is fantastic and it all starts with Jonathan and Yvette. Realty Austin is doing things the right way and their efforts are being noticed and appreciated! -- *Joe*

Joe and Cara Keenan  
The Keenan Team

We are Realty Austin.



“My referral  
business has more  
than doubled  
since joining  
Realty Austin”

Tammy Young

I joined Realty Austin because of the company culture and the incredible level of support Realty Austin provides for its agents.

Professionalism and excellence prevail throughout the company within its marketing, its systems, and its commitment to innovation.

Everyone at Realty Austin is truly dedicated to providing the best customer experience from beginning to end, and it shows.

My referral business has more than doubled since joining in 2009!

Tammy Young

I am Realty Austin.



“Since joining my business has increased more than 25% and I am able to maintain a more balanced lifestyle.”

Todd Bailey

Moving to Realty Austin was an easy decision. I interviewed with many different companies in Austin. My last interview was with Realty Austin.

Twenty minutes into the interview with Jonathan and Yvette, it was obvious that they wanted their agents to succeed. Not only were they actively building systems to enhance the agent's business but they were also creating systems that help agents represent and assist their clients in a efficient manner.

All commissions and fees were discussed up front and nothing was left lingering in the background. The Boatwrights are extremely ethical and treat all their agents fairly.

Since joining Realty Austin my business has increased more than 25% and I am able to maintain a more balanced lifestyle. I firmly believe it is the best real estate firm in Austin.

After 2 years I am still excited about the opportunity at Realty Austin, the leadership, and overall direction of the company.

Todd Bailey

I am Realty Austin.



“There is no other brokerage in Austin that provides the combination of tools, support or dedication that Realty Austin does! ”

Rich Haenke

My decision to come to Realty Austin was absolutely tied to the fact that Jonathan and Yvette Boatwright have built something different and very unique in Austin. Their company is based on a very strong foundation of real estate best practices.

Realty Austin also has an extremely robust offering of today's technology to assist clients as well as agents in managing successful relationships.

There is no other brokerage in Austin that provides the combination of tools, support or dedication that Realty Austin does. Both Jonathan and Yvette are engaged in ensuring that agents have the tools, resources and offerings to get their jobs done.

Realty Austin has helped me personally get my business in high gear this year. A few key decisions attributing to this include:

1. Moving the office was a major win. It is conveniently located and clients love the buzz.
2. There is no better platform to keep track of your business than Salesforce.
3. Chatter connects a virtual team allowing communication of good information. It is a great adoption of this application.
4. The Realty Austin team is awesome.
5. Commitment to the business by both Jonathan and Yvette.
6. DocuSign is saving me time and money.
7. The list goes on...

Simply said - thank you Realty Austin.

Rich Haenke

I am Realty Austin.





“Everyday I strive to uphold the stellar reputation Realty Austin has created for themselves in the Austin area. “

Collette Fitzgerald

I joined Realty Austin last fall. Before making my decision, I researched many brokerages. There are several different business models out there, and lots of good brokers who train and support their agents.

I chose Realty Austin because I felt they could help me take my business to the next level. Realty Austin has well qualified leads, supportive non-competing owners, amazing staff, outstanding marketing team, and a great central office.

Another major factor was the Realty Austin agents. I reached out to many of them, and they all had wonderful things to say about Realty Austin. They are all professional, knowledgeable, successful, helpful, and willing to share with each other.

I am so proud to be a Realty Austin agent, and everyday I strive to uphold the stellar reputation they have created for themselves in the Austin area.

Collette Fitzgerald

I am Realty Austin.



“Our clients needs are most important and we are a great resource for clients on either side of the transaction.” Dori Garner

I am a Realty Austin agent, and I believe you can not find a more sound, honest, hard working, and above all ethical team in this business.

Jonathan and Yvette offer tons of marketing tools and help their agents create successful business models. Knowing Jonathan and Yvette as professional colleagues and as personal friends, I have seen them sacrifice a lot of their time to get this company where it is today.

Technology is always changing. Jonathan is very gifted in helping us stay on top of our industry which allows us the cutting edge. Servicing the needs of our clients, are most important. Realty Austin agents are a great resource for clients on either side of the transaction because we can exceed their expectations. I have never seen Jonathan make a decision lightly nor have I seen Yvette lose her personal touch with the Realty Austin agents.

Jonathan and Yvette's 'buzz word' for the company is "integrity", especially when they are hiring new agents. This principle has never changed. Realty Austin will always do everything by the book and they do!

Realty Austin has a reputation of having a solid, driven agent team and I am proud to be a part.

Dori Garner

I am Realty Austin.



“The brand precedes itself. There’s a level of respect before I even walk through the door.” Brandi McDaniel

Realty Austin is an incredible brokerage to represent. I first learned about the company when I read an article stating that Realty Austin gets a record number of website leads and only hires the most experienced agents. I knew I wanted to be a part of such a distinguished brokerage one day. Upon

joining Realty Austin, I learned all of the wonderful things I read about the company were absolutely true.

Joining Realty Austin was the best business decision I have made. This year my sales could more than double, possibly triple, from last year. Realty Austin provides leads and we choose who we would like to represent. The leads supplement my business to ensure my pipeline is always full and growing.

The splits are very competitive. Plus I benefit from the added bonuses of leads, incredible technology, access to tools to help grow my business, in-house marketing team to assist me in designing marketing materials (at no cost!), and so much more.

The company brand precedes itself. Many times builders tell me how many agents from Realty Austin keep them busy. There’s already a level of respect before I even walk through the door. I am very proud and appreciative to be part of the Realty Austin team!

Brandi McDaniel

I am Realty Austin.



“The technology  
frees me up to  
focus on activities  
that matter...and  
drastically improve  
my production.”

Rosalia Chiu

I joined Realty Austin because of the technology the company offers for lead generation, exposure on the internet and CRM. Realty Austin provides top notch marketing, operations and back end support.

All the technology frees me up to focus on activities that matter: provide the best service to my clients, increase my productivity, and drastically improve my production. My clients love the website, the content, the aesthetics and its ease of use.

Realty Austin has more than tripled my exposure on the internet, anyone that searches for a realtor in Austin that speaks Chinese, my name appears. I have received many relocation and international leads from all over the country and Asia because of this.

As a result, my production has increased substantially.

Rosalia Chiu

I am Realty Austin.



“Realty Austin’s strong professional image ultimately results in more success as an agent.”

Israel Gutierrez

Once I was licensed in 2006, I wanted to join Realty Austin. However after reading the minimum requirements, I did not feel I could. Instead I started with another online brokerage, and when I achieved 10MM in sales and 2 years experience, I joined the best team in town.

Their approach to marketing and business sense made me feel comfortable about the move. The Boatwrights leave no stone unturned when it comes to improving the business model and helping agents be as productive and professional as possible.

One of the biggest benefits of Realty Austin is being amongst a large group of experienced agents. As any Realtor can tell you, “you have a new experience every day, no two transactions are ever the same.” Being part of such an esteemed team of agents allows me to leverage their experiences and provide my clients with well rounded and educated guidance.

Realty Austin’s strong professional image ultimately results in more success as an agent.

Israel Gutierrez

I am Realty Austin.



“Realty Austin is always keeping us a few steps ahead of the other real estate companies and on the cutting edge as agents.”

Jenny Walker

For almost 4 years, I have been with Realty Austin and can't imagine being anywhere else. Realty Austin is a smaller company and their emphasis is in quality agents, not quantity.

The brand is very important, protected, and very well positioned in the marketplace. I love being a part of such a successful and professional team of agents.

Jonathan and Yvette are very organized, efficient and ethical. They are always looking for ways to grow and improve as a company. They put more time into their agents than any other brokerage I am aware of. They want their agents to succeed in a big way and they help them by providing tools and education to attain that success.

Realty Austin is one of the leaders in Austin real estate technology, always keeping us a few steps ahead of the other real estate companies and on the cutting edge as agents.

Jenny Walker

I am Realty Austin.



“Realty Austin has a laser-sharp market focus, and an emphasis on technology that other companies just can't match”

Tom Thornton

Working with Realty Austin is a complete 180 from my previous work with a national chain. The advantages are numerous: working for a locally owned business, a laser-sharp

market focus, and an emphasis on technology that other companies just can't match.

In addition, within weeks of arrival the high-quality leads provided an increase in my business activity in my areas of focus.

In fact, in my second full year at Realty Austin, the company helped me achieve the Top 2% of Austin buyer agents.

While Realty Austin is selective about their agent hires, if you have the opportunity to join the team, I'd highly recommend you do.

Tom Thornton

I am Realty Austin.



“After 32+ years in the business...there has never been another company that could have tempted me to give up my solo practice!” Maggie Falvey

I joined Realty Austin as an experienced agent with over 32 years in the business, and 18 years were on my own.

I can truthfully say there has never been another company that could have tempted me to give up my solo practice.

That opportunity became clear when I saw what Realty Austin was doing and the caliber of agents they were hiring.

I have never been so “energized”! I am proud to be a part of the Realty Austin team.

Maggie Falvey

I am Realty Austin.





“My business continues to increase because of the great image”

Donna Darling

I am thankful to Realty Austin for continuing to make us look good to our clientele, especially with the branded email newsletter each month.

Often I receive nice referrals from clients who specifically mention how impressed they are with the newsletters and monthly direct mail postcards.

My business continues to increase because of the great image Realty Austin helps us project to our clients.

Donna Darling

I am Realty Austin.

